



**SOLENT
LOCAL
ENTERPRISE
PARTNERSHIP**

ebp education
business
partnership

Solent Local Enterprise Partnership and EBP South Memorandum of Understanding

Together.Stronger

This memorandum of understanding is an agreement between the Solent Local Enterprise Partnership (LEP) and EBP South (Education Business Partnership) to work together to improve the quality and effectiveness of engagement between schools and businesses within the Solent area.

Aim:

To provide a coordinated and collaborative approach to the local delivery of The Careers & Enterprise Company's national initiative to develop an Enterprise Adviser Network.

The Enterprise Adviser Network pairs senior business volunteers with schools and colleges to build employer engagement plans and create powerful, lasting connections between local businesses and the schools and colleges in their area.

Through this memorandum of understanding, the Solent LEP and EBP South align their aspirations for the Enterprise Adviser Network in the Solent with the principals of the Careers & Enterprise Company (CEC). These are to:

- Build on what works
- Test, learn and adapt
- Work nationally, tailor locally
- Enable & convene the best programmes

The Solent LEP and EBP South commit to working collaboratively to ensure the local tailoring of the Enterprise Adviser programme and other CEC initiatives as they develop, and will undertake this with regards to the core beliefs of the CEC. Through the Enterprise Adviser Network, the Solent LEP and EBP South will work together to:

- Make it relevant: Link learning in school to future prospects, through access to relatable role models and connecting the curriculum to future opportunities.

- Learn by doing: Bring the future to life by seeing, experiencing and doing, connecting young people to employers and workplaces.
- Start Young: Provide access to enterprise and work inspiration from an early age, to inform lifelong learning.
- Map a journey: The jobs market is increasingly dynamic. Encourage young people to create and take opportunities that continuously challenge or reframe career direction – in stark contrast to a 'job for life'.
- Think beyond the grade: Employers value more than qualifications. Inspire real-world learning beyond the classroom to unlock a young person's potential.

Over time, the Solent LEP and EBP South share an ambition to increase the level of engagement between business and education. Our aspiration is to grow the Enterprise Adviser Network to pair every school and college in the Solent LEP area with an Enterprise Adviser from the Solent business community and facilitate a wider range of opportunities for young people to engage with the world of work.

Gary Jeffries, Solent LEP

Robin Johns, EBP South

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