



Portsmouth City Council Trade, Investment  
and Education Mission:

# BANGLADESH

15 NOVEMBER - 22 NOVEMBER 2019

Portsmouth  
the great waterfront city



Portsmouth  
CITY COUNCIL



Mission Partners:



UNIVERSITY OF  
PORTSMOUTH

## **Peoples Republic of Bangladesh**

Bangladesh, which emerged as an independent nation in 1971, is a developing economy of South Asia. With a population of 160 million, the country's basic economic policy is aimed at achieving high and steady growth, reduce wide spread poverty and sustain macroeconomic stability. The economy is in transition from a public sector dominated economy to a private sector led economy. International trade and foreign investment is considered to be vital in its endeavour to become a robust economy in South Asia. The ready-made garments (woven and knitwear) industry is responsible for nearly 78% of the country's export revenues. Other sectors such as frozen food, leather, ceramics, home textile, fledgling toy industry, pharmaceuticals, ICT, ITES (Information Technology Enabling Service) and ship building are growing and contributing positively to Bangladesh's economy. The GDP was 8.1% in 2018.

### **Major Industries in Bangladesh**

Ready made garments (woven and knitwear); textiles; chemical; sugar; fertiliser; cement; pharmaceutical; frozen food; jute goods; leather; waste water treatment; energy production including renewable and ship building.

### **Major Imports into Bangladesh**

Machinery and equipment; chemicals; iron and steel; yarn; textiles; food grain and other foodstuffs; crude petroleum and petroleum products; plastic and rubber articles.

### **Major Imports into Bangladesh from the UK**

Power generation and industrial machinery & equipment; scrap metal; professional and scientific equipment; textile fibres; medical and pharmaceutical products; dyeing; tanning and colouring materials; electrical machinery; apparatus and appliances; chemical; materials and products; office machinery.

### **Trade Mission**

The trade mission will depart the UK on Friday 15th November arriving in Dhaka in the early hours of Saturday 16th November.

The delegation will be based in Dhaka but visits to Chittagong and Sylhet will be included for those wanting to visit these cities.

The British High Commission, Dhaka & Bangladesh High Commission, London, will be providing support in this Mission.

Where possible group meetings will be arranged with a number of the Bangladeshi Ministries and Chambers of Commerce. A networking reception will be organised and a 'Meet the Mission' half day programme will also be set. In addition delegates will be accompanied during the mission by ethnic entrepreneurs with an interest in joint venture projects.

The delegation will depart Dhaka on Friday 22nd November arriving back in the UK on Saturday 23rd November.



## Portsmouth City Council

Portsmouth has always attracted major foreign direct investment from around the world. Portsmouth City Council has committed to greatly enhancing its overseas promotional activity in the light of BREXIT, working with UK Government and the Department of International Trade to generate new high technology jobs globally. Portsmouth City Council has many twinning links with cities world-wide and is gaining great economic and educational benefits. Working with the new Portsmouth Bangladeshi Business Association (PBBA) Portsmouth City Council is forming a twinning link with Sylhet in Bangladesh. Hence the Council now wants to undertake a Trade, Investment and Education mission to this fast growing country. The Council will be undertaking the mission with the University, PBBA, Portsmouth International Port and Portico and wants to invite as many local companies as possible to join us.



## Mission Partners: University of Portsmouth

Portsmouth is our home, but our reach and ambitions have always been global. As a port city, we're open to adventure and prepared to explore the world.

We are home to over 4000 international students from 150 countries. We take our belief in higher education for all to every corner of the planet, through our network of more than 70 countries, and our academic partnerships across Europe, America, Asia, the Middle East and Australia.

Bangladesh is a growing market where we see great potential for investing in the growth of its nation. As part of our investment, we have recently opened a regional office in conjunction with TCL Global in Dhaka and we are developing partnerships with local colleges and institutions on courses in architecture, biochemistry, graphic design, accountancy and all types of engineering – civil, software, marine, aeronautical and mechanical. Through our strategic global partnerships, we validate many courses and programmes too.

We are always expanding our global reach, but our worldwide outlook starts at home – together with International College Portsmouth (ICP) and the Navitas Ltd Australia group, we have established a pathway for students to get a University of Portsmouth degree.

## Pre-Mission Support and Briefing

There are two planned pre-mission briefings, the first one will take place on **Wednesday 28th August 2019 3.00pm to 5.00pm.**

**Venue:** University of Portsmouth, Main Hall, 1st Floor Nuffield Centre, St Michael's Road, Portsmouth, Hampshire, PO1 2ED. Refreshments will be provided.

### Special Guest Speakers:

**Mr S M Jakaria Huq** - Commercial Counsellor, Bangladesh High Commission.

**Mr Mark Hamson** - International Trade Advisor, Department of International Trade, plus representatives from Portsmouth City Council, Interlink Business and University of Portsmouth.

The briefings' aim is to answer any unanswered questions which delegates and potential delegates may have. In addition, it gives networking opportunities with all the delegates within the Mission. The second briefing/launch will be on Wednesday 16th October 2019. This will be a closed briefing and only extended to delegates who have been signed up to the Mission. Invites will be sent accordingly. In attendance will be senior dignitaries' and officials.

## Get in Touch

For more information about the trade mission, the cost and support provided contact:

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